

# Energy and Climate Change 2012-2050: Business Transformation in Uncertain Policy Landscapes

28-29 September 2011, St. Hugh's College, Oxford

The central objective of the workshop is to understand the conditions under which low carbon economy futures can be achieved through effective and scalable business transformation. The first day of the workshop will tackle the question: What are the factors that enable or disable low carbon transformation? What are clear examples of cases where these factors have catalyzed or constrained change? On the second day we hope to explore how best to create a culture of innovation among relevant stakeholders and what a 'post-carbon peak' economy looks like.

## PROGRAMME

## DAY 1, 28 September

- 13:00 Registration and lunch
- 14:00 Welcome and Orientation
- 14:10 **Table Introductions** Personal introductions and shared expectations of this workshop
- 14:20 **Provocative Talk: What does a post-peak carbon economy look like?** Speaker: Jeff Hardy
- 14:30 **Purpose of the Day and Framing:** Barriers against transformative climate action: a framework for analysis Speaker: Chukwumerije Okereke
- 14:40 Working Session 1A: Factors that hinder transformative climate action
- 15:15 Refreshment Break

#### 15:30 Working Session 1B: Factors that facilitate transformative climate action

- 16:25 **Plenary Presentations** Plenary questions, comments and reflections
- 17:25 Drinks Reception and Networking (Comment and Expectation board)
- 18:30 Adjourn/Presentation Preparations
- 19:30 Dinner (Wordsworth Room)





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## DAY 2, 28 September

- 9:00 Refreshments on arrival
- 9:15 Welcome
- 9:30 **Context Setting and Framing** How do we create a culture of innovation between business, government and civil society to overcome identified barriers? Speaker: Adam Bumpus
- 9:45 **Working Session 2** -How do we create a culture of innovation between business, government and civil society?
- 10:30 Refreshment Break
- 10:45 Working Session- 2 Contd
- 11:30 **Plenary Feedback from tables: what have we learned** Plenary questions, comments and reflections
- 12:30 Lunch
- 13:45 **Panel Session: Transformation in an Uncertain Policy Landscape** Panel Chair: Jeff Hardy Panellists: Tim Pyke, Head of Climate Change at E.On ; Garry Stauton –Founder Gary Stauton Associates; Blas Perez-Henriquez, Director, Center for Environmental Public Policy, UC Berkeley
- 14:45 Refreshment Break
- 15:00 Closing Plenary Session Questions, comments and reflections
- 15:50 Concluding Remarks
- 16:00 Adjourn

#### **The Organisers**

The **UK Energy Research Centre** (UKERC) provides a focus for energy research in the UK while galvanising collaborative international energy research. A key supporting function of UKERC is the Meeting Place, based in Oxford, which aims to bring together members of the UK energy community and overseas experts from different disciplines, to learn, identify problems and develop solutions.

#### Smith School of Enterprise and the Environment

The Smith School is an interactive hub within Oxford University that engages with, educates and equips public and private enterprise with the solutions, knowledge and networks needed











to address the major environmental challenges facing our planet.

### **Co-conveners:**

## Sauder School of Business, British Columbia, Canada

The Sauder School of Business is one of the world's leading academic business schools. Located in Vancouver, Canada's gateway to the Pacific Rim, Sauder provides a global business perspective at a dynamic crossroads of the international marketplace. Dedicated to rigorous and relevant teaching, our programs generate business leaders who drive change and shape industries and organizations around the world

## University of California, Berkeley

The University of California was chartered in 1868 and its flagship campus — envisioned as a "City of Learning" — was established at Berkeley, on San Francisco Bay. Today the world's premier public university and a wellspring of innovation, UC Berkeley occupies a 1,232 acre campus with a sylvan 178-acre central core. From this home its academic community makes key contributions to the economic and social well-being of the Bay Area, California, and the nation.

## University of Melbourne, Australia

Established in 1853, the University of Melbourne is a public-spirited institution that makes distinctive contributions to society in research, teaching and engagement. Melbourne's teaching excellence has been rewarded two years in a row by grants from the Commonwealth Government's Learning and Teaching Performance Fund for Australian universities that demonstrate excellence in undergraduate teaching and learning. Melbourne was ranked the top Australian university by the Times Higher Education World Rankings in 2011 and 2nd in Australia by the 2010 ARWU SHJT Shanghai Jiao Tong University China Academic Ranking of World universities.

#### **Steering Committee**

Adam Bumpus, University of Melbourne Gill Coleman, Ashridge Jeff Hardy, UKERC Zaid Hassan, REOS Partners Chuks Okereke, University of Oxford Jennifer Otoadese, UKERC Meeting Place Geoff Lye, SustainAbility Peter Pearson, University of Cardiff Murray Birt, CBA Mick Blowfield, University of Oxford